

**DO YOU... ?**

- Have your best quality leads attend live demos before purchasing?
- Value client surveys as an important feedback loop to your business?
- Have a need to increase the velocity of the top end of your funnel?

**THERE'S A BRIDGE FOR THAT- HERE IS HOW IT WORKS...**

C&A's Amazon.com Gift Card\* Bridge powered by **Amazon.com**, enables you to automatically send Amazon Gift Cards to the people who matter most to your business.



**Our Amazon.com Gift Card\* Bridge can:**

- Leverage real time digital gifting from a 'best-in-class' provider
- Let customers choose how they want to be rewarded versus sending generic merchandise
- Influence prospects to prioritize your call to action

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