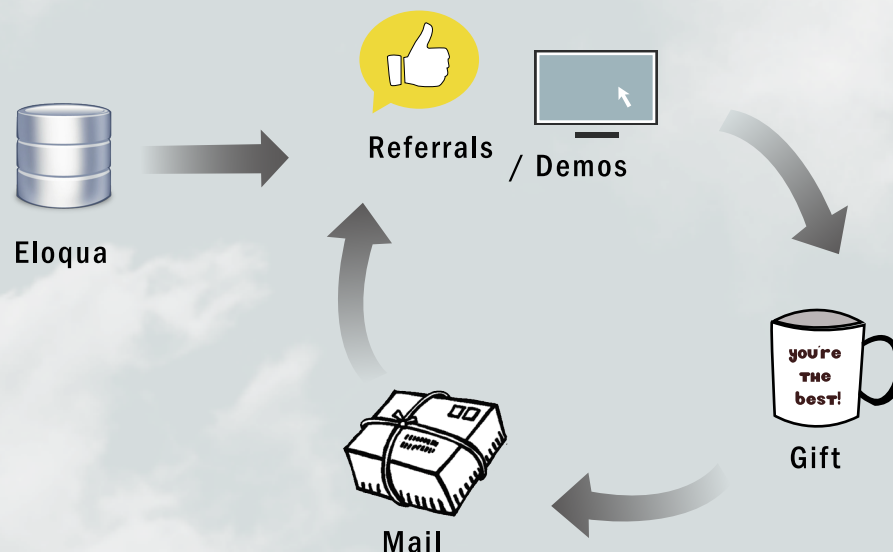


DO YOU... ?

- Have a multi-channel marketing strategy that extends beyond email and print?
- Run referral programs or incentivize demo attendance with promotional merchandise?
- Leverage automation to improve efficiencies around distribution and tracking of promotional merchandise?

THERE'S A BRIDGE FOR THAT- HERE IS HOW IT WORKS...

C&A's On Demand Fulfillment Bridge powered by **Shipwire** enables you to seamlessly automate the sending and tracking of promotional merchandise to your high value audiences.



Our On Demand Fulfillment Bridge can:

- Show appreciation for loyalty and referrals by automatically sending qualified Customers a gift
- Incentivize your 'Call to Action' to Prospects by rewarding their interest
- Streamline "right time, right message" etiquette by leveraging automation